



South Bay Expressway Announces Recipients of Nov. 19 'Drive for Charity' Community Hero Grants

(Chula Vista, Calif. – November 15, 2010) – For the first time, South Bay Expressway invited customers to nominate local charities and organizations to receive funds from this year's 'Drive for Charity' on November 19. An amazing 237 nominations were submitted and the panel of South Bay community and business leaders, including Chula Vista Mayor Cheryl Cox, SBX CEO Greg Hulsizer, San Diego School Board Member Jerry Rindone and Rick Davis from UPS, had an extremely tough decision in choosing the four grant recipients. Each selected organization will receive a \$5,000 grant, presented by the customer who nominated them, during a special check presentation ceremony on Friday, November 19 at 12:30 p.m. at the South Bay Expressway Customer Service Center in Otay Mesa. The 2010 grant recipients are:

Operation Courage is Beautiful - a local organization that supports our local women in uniform serving overseas by sending special care packages with much requested beauty and skincare products.

Send ME Foundation – founded by two sisters, this organization extends a helping hand to families going through difficult times by improving their living conditions. One such project was the home makeover of a Chula Vista family dealing with the loss of their young son to cancer.

Friends of Chula Vista Parks and Recreation - The organization was initially formed to promote access to swim lessons and water safety, but has expanded in recent years to help fight childhood obesity through partnering with programs to include nutritional instruction so that children have an opportunity to enjoy structured physical activity while also learning how to change eating habits.

Project Hand – For more than 20 years, Project Hand has provided emergency food supplies to thousands of local individuals and families.

South Bay Expressway hosts the Drive for Charity each year on its birthday, November 19. The event raises funds for local charities and community organizations through the donation of \$1 for every trip taken on the expressway that day. In light of veteran San Diego Police Officer Christopher Wilson's recent death in the line of duty, this year, an additional \$.25 from every trip will be donated to the San Diego Police Officer's Association fund for Officer Wilson's family.

On average, 26,000 trips are taken each weekday on SBX and the goal for this year's Drive for Charity is to surpass 30,000 trips. In addition to the four selected organizations that will receive \$5,000 grants, SBX will also award six \$1,000 scholarships to graduating seniors at each of the community's area high schools. Additional proceeds raised above the allocated \$26,000 will benefit Homefront San Diego to support local military families.

Since launching the 'Drive for Charity' event on its first birthday in November 2008, SBX has raised nearly \$60,000 for local community organizations, including the South Bay Family YMCA, Endow Chula Vista, Chula Vista Nature Center, San Diego Food Bank, and South Bay Community Services. For more information, please visit www.southbayexpressway.com.



Put the fun back in driving!

About South Bay Expressway

South Bay Expressway (SR-125 South) is a 10-mile express toll road that extends from SR-54 in Spring Valley to SR-905 near the International Border Crossing. This first-class express toll road provides fast, convenient access to communities across eastern Chula Vista, Downtown San Diego, Sorrento Valley, I-8, I-15 North, Otay Mesa and Mexico. South Bay Expressway was made possible through an innovative public/private partnership, and is one of the first roads of its kind in California and the U.S. For more information, visit www.southbayexpressway.com.

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